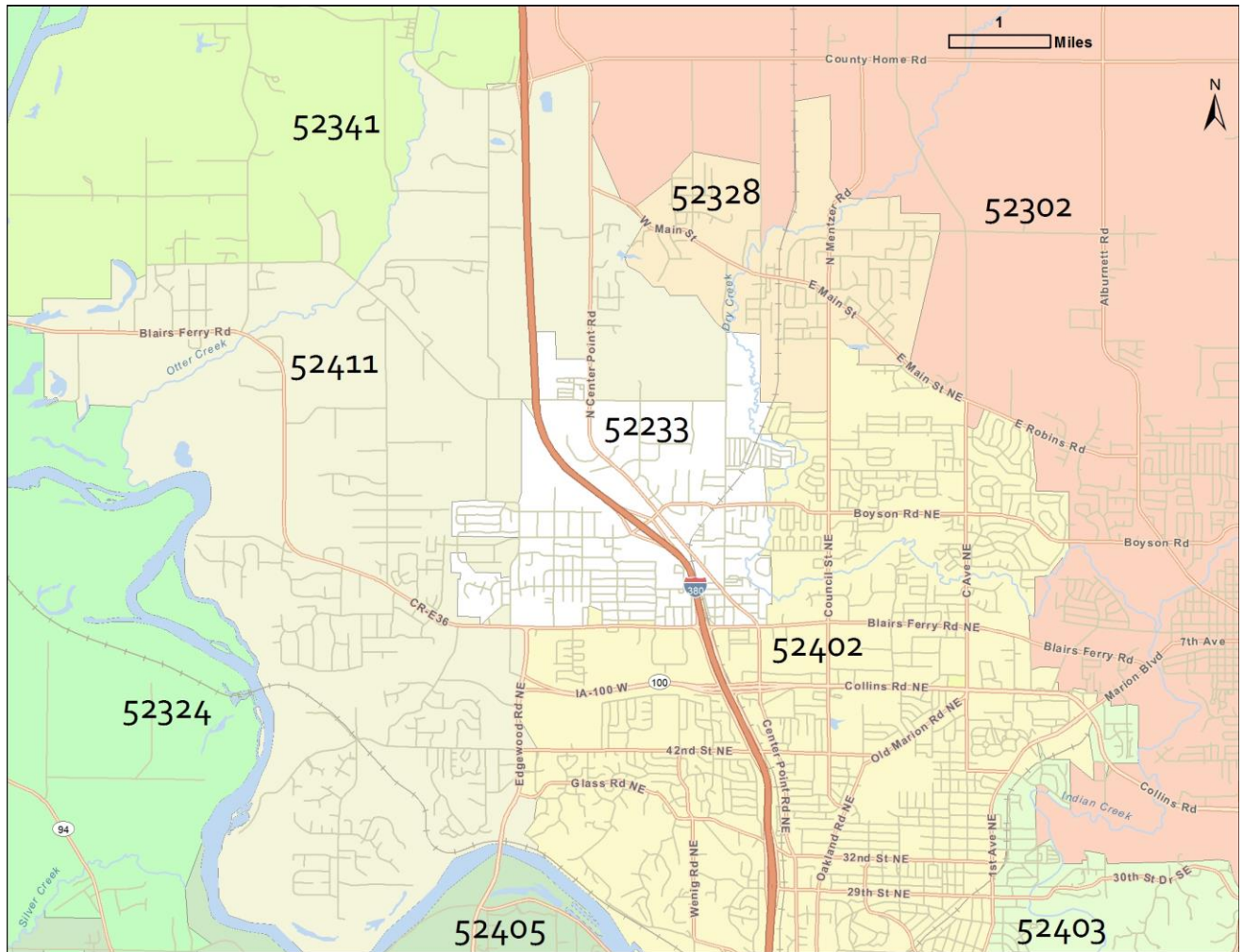


Customized Demographic Report

Client: Henry Schein, Zip Code 52233, Hiawatha, IA 52233



| Zip Codes | 52233 | 52302 | 52324 | 52328 | 52341 | 52402 | 52403 | 52405 | 52411 |
|-------------------------------|--------|--------|---------|---------|---------|--------|--------|--------|---------|
| Population 2016 | 6,960 | 40,249 | 2,096 | 2,789 | 1,227 | 41,311 | 23,552 | 25,143 | 7,575 |
| 2021 | 7,246 | 40,535 | 2,382 | 3,075 | 1,513 | 41,597 | 23,838 | 25,429 | 7,861 |
| 2026 | 7,532 | 40,821 | 2,668 | 3,361 | 1,799 | 41,883 | 24,124 | 25,715 | 8,147 |
| % Change '16 - '21 | 4.1 | 0.7 | 13.6 | 10.3 | 23.3 | 0.7 | 1.2 | 1.1 | 3.8 |
| '21 - '26 | 3.9 | 0.7 | 12.0 | 9.3 | 18.9 | 0.7 | 1.2 | 1.1 | 3.6 |
| '16 - '26 | 8.2 | 1.4 | 27.3 | 20.5 | 46.6 | 1.4 | 2.4 | 2.3 | 7.6 |
| Per Capita Income 2016 | 32,790 | 33,963 | 37,290 | 38,779 | 43,418 | 32,653 | 35,553 | 28,622 | 46,730 |
| 2021 | 34,994 | 36,167 | 39,494 | 40,983 | 45,622 | 34,857 | 37,757 | 30,826 | 48,934 |
| 2026 | 37,198 | 38,371 | 41,698 | 43,187 | 47,826 | 37,061 | 39,961 | 33,030 | 51,138 |
| Household Income 2016 | 54,484 | 66,825 | 86,519 | 94,444 | 93,870 | 58,412 | 58,806 | 55,640 | 109,010 |
| 2021 | 58,344 | 70,685 | 90,379 | 98,304 | 97,730 | 62,272 | 62,666 | 59,500 | 112,870 |
| 2026 | 62,204 | 74,545 | 94,239 | 102,164 | 101,590 | 66,132 | 66,526 | 63,360 | 116,730 |
| Average HH Income 2016 | 74,711 | 85,049 | 100,181 | 119,171 | 113,108 | 78,027 | 83,385 | 67,666 | 137,403 |
| # Veterinarians 2017 | 1 | 7 | 0 | 0 | 0 | 7 | 3 | 4 | 0 |

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 Contact Henry Schein Financial Services at 800.853.9493 or hsfs@henryschein.com

| Zip Codes | 52233 | 52302 | 52324 | 52328 | 52341 | 52402 | 52403 | 52405 | 52411 |
|-----------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Population under 20 | | | | | | | | | |
| 2016 | 1,760 | 10,938 | 596 | 866 | 287 | 10,718 | 5,656 | 6,159 | 2,096 |
| 2021 | 1,767 | 11,324 | 586 | 886 | 274 | 10,747 | 5,500 | 6,375 | 1,985 |
| 2026 | 1,774 | 11,710 | 576 | 906 | 261 | 10,776 | 5,344 | 6,591 | 1,874 |
| Population 20-39 | | | | | | | | | |
| 2016 | 1,935 | 10,319 | 456 | 615 | 191 | 12,209 | 5,606 | 6,786 | 1,283 |
| 2021 | 1,991 | 10,534 | 506 | 749 | 203 | 12,400 | 5,557 | 7,018 | 1,447 |
| 2026 | 2,047 | 10,749 | 556 | 883 | 215 | 12,591 | 5,508 | 7,250 | 1,611 |
| Population 40-64 | | | | | | | | | |
| 2016 | 2,236 | 13,154 | 796 | 1,024 | 564 | 12,519 | 8,008 | 7,933 | 3,110 |
| 2021 | 2,159 | 13,636 | 796 | 997 | 536 | 12,618 | 7,660 | 8,062 | 3,125 |
| 2026 | 2,082 | 14,118 | 796 | 970 | 508 | 12,717 | 7,312 | 8,191 | 3,140 |
| Population over 64 | | | | | | | | | |
| 2016 | 1,029 | 5,838 | 248 | 284 | 185 | 5,865 | 4,282 | 4,265 | 1,086 |
| 2021 | 1,193 | 6,797 | 355 | 388 | 264 | 6,818 | 5,158 | 4,861 | 1,514 |
| 2026 | 1,357 | 7,756 | 462 | 492 | 343 | 7,771 | 6,034 | 5,457 | 1,942 |
| Race/Ethnicity | | | | | | | | | |
| White 2016 | 6,046 | 37,450 | 2,008 | 2,530 | 1,205 | 35,728 | 19,996 | 22,614 | 7,075 |
| 2021 | 6,056 | 38,930 | 2,134 | 2,696 | 1,251 | 36,039 | 19,940 | 23,297 | 7,461 |
| 2026 | 6,066 | 40,410 | 2,260 | 2,862 | 1,297 | 36,350 | 19,884 | 23,980 | 7,847 |
| Black 2016 | 419 | 869 | 18 | 39 | 3 | 2,096 | 2,156 | 1,177 | 103 |
| 2021 | 487 | 1,049 | 22 | 48 | 4 | 2,458 | 2,391 | 1,418 | 128 |
| 2026 | 555 | 1,229 | 26 | 57 | 5 | 2,820 | 2,626 | 1,659 | 153 |
| Asian 2016 | 228 | 821 | 35 | 165 | 5 | 1,785 | 270 | 427 | 225 |
| 2021 | 267 | 1,016 | 44 | 210 | 6 | 2,156 | 314 | 523 | 280 |
| 2026 | 306 | 1,211 | 53 | 255 | 7 | 2,527 | 358 | 619 | 335 |
| Hispanic *2016 | 188 | 906 | 35 | 51 | 14 | 1,638 | 857 | 686 | 122 |
| 2021 | 215 | 1,115 | 45 | 65 | 17 | 1,938 | 969 | 836 | 155 |
| 2026 | 242 | 1,324 | 55 | 79 | 20 | 2,238 | 1,081 | 986 | 188 |
| Education | | | | | | | | | |
| No High School Dip. | | | | | | | | | |
| 2016 | 228 | 918 | 37 | 68 | 4 | 1,388 | 947 | 877 | 106 |
| 2021 | 237 | 924 | 42 | 75 | 5 | 1,398 | 958 | 887 | 110 |
| 2026 | 247 | 931 | 47 | 82 | 6 | 1,408 | 970 | 896 | 114 |
| High School Diploma | | | | | | | | | |
| 2016 | 234 | 970 | 41 | 75 | 4 | 1,444 | 972 | 921 | 118 |
| 2021 | 244 | 977 | 47 | 83 | 5 | 1,454 | 984 | 931 | 122 |
| 2026 | 253 | 984 | 52 | 90 | 6 | 1,464 | 995 | 941 | 127 |
| College Degree | | | | | | | | | |
| 2016 | 241 | 1,022 | 45 | 83 | 5 | 1,501 | 998 | 965 | 129 |
| 2021 | 251 | 1,029 | 51 | 92 | 6 | 1,512 | 1,010 | 976 | 134 |
| 2026 | 261 | 1,036 | 57 | 100 | 7 | 1,522 | 1,022 | 986 | 139 |
| % Owner Occupied | | | | | | | | | |
| Housing 2016 | 54.7 | 71.7 | 85.4 | 93.6 | 86.1 | 62.3 | 64.5 | 65.8 | 93.4 |
| 2021 | 54.2 | 72.2 | 85.5 | 93.5 | 85.8 | 62.1 | 64.1 | 65.3 | 93.3 |
| Housing Value 2016 | 170,154 | 179,547 | 227,881 | 233,719 | 227,699 | 146,730 | 147,041 | 143,152 | 282,473 |
| 2021 | 219,964 | 216,132 | 244,271 | 247,315 | 236,660 | 186,236 | 191,535 | 180,394 | 290,349 |
| Total Employees 2016 | 269,774 | 252,717 | 260,661 | 260,911 | 245,621 | 225,742 | 236,029 | 217,636 | 298,225 |
| 2021 | 277,581 | 257,982 | 289,242 | 317,760 | 261,053 | 229,274 | 233,966 | 225,077 | 336,346 |
| % White Collar 2016 | 67.1 | 67.2 | 63.8 | 65.8 | 58.1 | 71.6 | 74.2 | 66.9 | 67.0 |

*Hispanic individuals are counted independent of other racial/ethnic groups

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